

Can Capitalism and Nature coexist?

When arrogance collides with revealed truths
and ideological objectives.

[COP15: The leader of WWF shares hows to actually save the planet - Vox](#)

Mr. Lambertini 's arrogance betrays the corporate agenda of NGOs. It is not about "saving" (self-righteous term) the planet, but about taking a shortcut to power. Ideology over science and facts.

How? Coercing funds, "naming and shaming" those who resist using the submissive press to blackmail governments, an increasingly irrelevant UN, some dedicated secretariats and manipulating the also arrogant gurus of high technology voluntarily or shame them into contributing.

The tools are deception, exaggeration, terror, speculation with catastrophic scenarios that have never come true, buying predetermined results from paid "scientists."

Today Lambertini and his cronies are riding high, feeling powerful and throwing money into the NGO industry, while geopolitics are undermining globalization, peace is threatened by radicalization and division, and supply chains have forced some developed countries to even go back to coal. To make matters worse, ignorance is bliss with the "millennial " generation. So, what can be done until we wake up? Prioritize. That is the only strategy that fits in chaos.

Now we need a dictionary of acronyms to keep up with the multiplicity of meetings that generate more pollution than results. COP27, COP CBD 15, COP CITES, BBNJ IGC5+2 and the list goes on. But the issue now is money. "Loss and damage", technology transfer, priority financing for islands. Empty promises. Maybe some technical assistance and gestures without substance. Why? Because even the Sustainable Development Goals (SDGs) themselves are nothing more than a menu of 17 entries and 169 "tapas".

The most logical path is to prioritize and not create hundreds of topics and speculations about the end of the world. They are mere speculations under the dramatic seal of "existential" and the disguise of the infallible "Climate Change". Today it is intended to burn at the stake those who have questions and exercise the right to question speculation about, for example, climate models. Today it is a dogma. Even if science and technology advance by leaps and bounds and the data that feed the models changes periodically as the world population decreases dramatically [Fertility , mortality , migration , and population scenarios for 195 countries and territories from 2017 to 2100: a forecasting analysis for the Global Burden of disease Study -PubMed \(nih.gov\)](#) .

2022 was out of control. In a pandemic and post-pandemic stage, the geopolitical context is adverse. The invasion of Ukraine is costing billions and a 2% defense commitment from the EU will require tightening budgets. How long will it be before someone tells developing countries, least developed countries and islands that technology is protected by intellectual property and in the hands of the private sector? That without transferring the "know-how" it is useless, that you have to have absorption capacity. Are the requested and promised amounts there? History indicates that capitalism will find nuances, will evolve, heal its wounds and find ways to survive, but reality shows that perished ideologies only exist in name. Less with the "NGO socialism" of Lambertini and allies. Aichi did not achieve his 10 goals; Montreal will not turn 20 and so on. A Cornell survey of 3,500 experts showed that the environment is among the last priorities.

Use technology, protected or in the public domain, and stop funding delusional saviors and micro projects run by NGOs .

A reasonable alternative to this anarchy is an intense use of technology, protected or in the public domain and trying to consolidate democracy, governance, educate, face poverty/hunger/unemployment (a package) and prioritize issues and projects to show results. Prioritize.

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